

## MEDIA RELEASE

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### **FOR IMMEDIATE RELEASE**

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## **World Medical Relief responds to Philippines Typhoon Disaster**

**Detroit, MI.** – World Medical Relief, a Detroit humanitarian relief agency is calling for help with its response to the dire need in the Philippines as a result of the typhoon “Haiyan”. Philippine’s authorities say at least 9.7 million people in 41 provinces were affected by the typhoon. It's one of the most powerful recorded typhoons to ever hit land and likely the deadliest natural disaster to hit the Philippines. Entire villages were destroyed and cities devastated by huge waves and winds of nearly 150 mph.

The collaboration with the Philippines and World Medical Relief is a well-established one and shipments valued over 500 million dollars in medical equipment, supplies and medicine have been shipped to Philippine charities and hospitals in the past. Last year December World Medical Relief CEO George Samson, who is originally from the Philippines met with its Vice President Jejomar Binay and the Chair of the Committee on Health Senator Pia Cayetano to discuss further collaboration to improve access to health care for the poor.

World Medical Relief’s Ambassador of Health Dr. David Zarate who is stationed in the Philippines is in frequent contact with the Vice President to coordinate the relief efforts in response to the devastation caused by the typhoon.

###More###

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The public can help in the following ways:

**A. DONATE OVER-THE-COUNTER MEDICINES:**

Medical Relief will accept these over-the-counter medicines (sealed and with expiration date of November 2014 or later, preferred bottles with 500 or 1,000 tablets):

- Cough/Cold medicine
- Pain Reliever
- Vitamins for children and for adults

**B. DONATE MONEY:**

On World Medical Relief's website donations may be made to the Philippine Fund.

**C. DONATE EQUIPMENT/SUPPLIES:**

**Equipment:**

Manual wheel chairs

Walkers

Canes & Crutches

**Supplies (must be in sealed original package):**

Dressings, Tape and Rolled Bandages

IV Kits

Syringes

Bed pans, urinals

World Medical Relief accepts donations from Monday through Friday 8 a.m.- 4 p.m.

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*With its headquarters in Detroit, World Medical Relief was established in 1953 to address the needs of Korean War orphans. Over the years, the organization has expanded its mission by providing medical aid to thousands of underserved people in the Detroit metropolitan area and in over 100 developing nations worldwide.*

*Please visit [www.worldmedicalrelief.org](http://www.worldmedicalrelief.org) for more information or to donate.*

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